

Yumarlis De Jesus

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EDUCATION

- Florida State University** | Bachelor of Arts in English–Editing, Writing, and Media May 2023
Benjamin A. Gilman International Scholarship Recipient
Garnet and Gold Key Honorary
Student Alumni Association
- New World School of the Arts** | Miami, FL Aug. 2016 - June 2019
Graduated with a concentration in dance while being involved with the Student Government Association, National English Honor Society, National Honor Society for Dance Arts, and an active yearbook staff member.

EXPERIENCE

- Content Editor** Aug. 2021 - Present
Her Campus at Florida State University | Tallahassee, FL
Manages a group of 7 staff writers
Reads, edits, and sends thoughtful feedback to writers each week
Uploads articles to the Her Campus FSU website (basic HTML usage and WordPress)
Provides expertise on Her Campus, Associated Press Style, grammar, and writing
- International Staff Writer** Jun. 2022 - Aug. 2022
Nomadic Noles Magazine | Valencia, Spain
Worked closely with the editing team to pitch and edit articles
Produced a design for article spread using Adobe Photoshop and InDesign programs
Focalized on my editing skills for print magazines and social media literacy
- News Staff Writer** Dec. 2021 - Aug. 2022
FSView & Florida Flambeau | Florida State University
Wrote weekly articles in Associated Press style, tailored to FSU news
Pitched article ideas to editors each week
Interviewed subjects for potential news sources
Published articles can be found at:
<https://www.fsunews.com/search/?q=Yumarlis%20De%20Jesus>
- Communications Intern** Jan. 2022 - May 2022
Florida State University Alumni Association | Tallahassee, FL
Contributed to the Alumni Association’s social media accounts through creative graphics and posts
Contributing writer to the Alumni Association VIRES magazine
Wrote press releases and edited articles for Alumni Association internal works
- Campus Staff Writer** Jan. 2020 - May 2021
Her Campus at Florida State University | Tallahassee, FL
Wrote bi - weekly articles focused primarily on news features, personal articles, and profiles
Worked closely with editing staff to revise content
Over 20 published articles, which can be found at
<https://www.hercampus.com/author/yumarlis-de-jesus>

INVOLVEMENT

- President** Aug. 2022 - Present
Dominican Student Association | Florida State University
Implement policies that boost campus involvement alongside board members
Supervise chair-people and the work of all committees
Establishing the club's overall objectives, mission statement, and value system
- Assistant Director of Communications** Jan. 2022 - Dec. 2022
Student Alumni Association | Florida State University
Headed all social media accounts for the Student Alumni Association
Boosted overall social media engagement by more than 50% across Instagram and Twitter
Led a committee of 5 student ambassadors by mediating communications-related activities and events
- Public Relations Chair** Aug. 2020 - May. 2021
Dominican Student Association | Florida State University
Executed PR strategies for the organization’s Instagram page
Advertised cultural events through digital graphics for social media
Created a consistent posting schedule promoting the organization’s brand

SKILLS

Spanish proficient | Research | Analyzing | Adaptability | Editing