

Valeria Celis Villa

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EDUCATION

Florida State University College of Communication and Information

Expected Graduation: May 2029

BS in Digital Media Production and Marketing

GPA: 3.8

Honors/Awards: Florida Bright Future's Recipient, Seal of Biliteracy, National Hispanic Recognition Program Scholar

Additional Education: Broward College (Associates), Doral College (Associates)

Certifications: Adobe Premiere Pro

WORK EXPERIENCE

Garage Clothing | *Brand Ambassador & Sales Associate* | Sunrise, FL

April 2025 – August 2025

- Contributed to daily sales of \$20,000–\$25,000, earning up to \$6,000 per day in commissions through successful brand promotion and customer influence.
- Promoted brand image through social media, generating over 400,000 TikTok views and significantly increasing online engagement.
- Delivered personalized customer service by assisting shoppers with product selection and styling advice.

Piola | *Hostess* | Davie, FL

September 2024 – May 2025

- Welcomed guests, managed seating, provided wait times, shared promotions, took reservations, and ensured a positive first and last impression for guests.
- Assisted servers during peak hours by delivering food, cleaning tables, and maintaining smooth front-of-house operations.
- Successfully managed high guest volume on Gnocchi Day, one of the restaurant's busiest events, seating over 300 guests in a 132-capacity restaurant—leading the region's seven locations in total guests served.

C.B. Smith, Paradise Cove | *Student Lifeguard* | Pembroke Pines, FL

May 2023 – August 2024

- Maintained guest safety through vigilant pool monitoring, rescue-ready skills, and adherence to aquatic safety protocols.
- Performed emergency water rescues and first aid while mentoring 5 new lifeguards on procedures and professionalism.
- Led multiple audit scenarios and collaborated with supervisors to improve rotation systems and communication during peak hours.

Aeropostale | *Sales Associate* | Sunrise, FL

April 2023 – July 2023

- Managed inventory flow and stockroom organization, ensuring product availability and presentation for thousands of items.
- Handled 150+ transactions per shift as lead cashier, operating the POS system with accuracy while double-checking manager sales and end-of-shift cash reconciliations.
- Built strong customer relationships through product knowledge, personalized assistance, and consistent brand representation.

LEADERSHIP AND DEVELOPMENT

Vertical Church | *Production Team Volunteer* | Sunrise, FL

May 2021 – August 2025

- Recorded 80+ live services using multiple camera angles, ensuring high-quality broadcast and visual consistency.
- Set up and operated audio, video, and lighting equipment, including microphones, cameras, speakers, projectors, and lighting rigs.
- Assisted in the planning and production of 5 major holiday events, contributing to stage design, technical setup, and live coordination.

Broward Advisors for Continuing Education (BRACE) | *BRACE Cadet, Cohort 8* | Pembroke Pines, FL **August 2024 – May 2025**

- Completed intensive training in career readiness, scholarship research, and Bright Futures applications.
- Facilitated workshops and one-on-one guidance, helping 30+ students secure scholarships and post-secondary opportunities.

NYU Film & TV Industry Essentials Program | *Intern*

May 2024 – April 2025

- Completed five professional modules in production, post-production, storytelling, and entertainment marketing.
- Produced creative projects, including a photo essay on “touch,” a color theory analysis, and short film concepts, applying industry-standard techniques.
- Collaborated with aspiring filmmakers and industry professionals, participating in peer reviews and networking sessions to develop industry insight and creative feedback skills.

SKILLS & INTERESTS

Language: Spanish (Native)

Interests: Editing, Walking, Traveling