

CHRISTIAN BEJAR

222 N Ocala Rd Apt 2523

(850)692-4120

Christianbejar.t@gmail.com

EDUCATION

FLORIDA STATE UNIVERSITY - Tallahassee, FL. **May 2024**

Bachelor of Science in Marketing

Certificate of Hispanic Multicultural Marketing Communication

PROFESSIONAL EXPERIENCE

Panorama Off ***January 2022-Present***

Marketing and Sales Manager

- Leading 10 promoters, to effectively target audience.
- Raised over \$24,000 of sale tickets in the last year.
- Supervising sales teams and promoters.

BURTOWN CLUB **January 2020 - Present**

Event Manager and Public Relations

- Raised over \$685,785 in sale tickets
- Led more than 30 promoters and sales teams
- Strategic Marketing with a focus on revenue generation.
- Social Media Managing – Increasing followers from 0 to 1500Followers.

BMG GROUP

Corporate Assistant

- Social media marketing/ Manager of all social media.
- Worked in corporate sales

INVOLVEMENT

- Staff in FSU Hispanic Marketing communication
- Member of Sigma Phi Epsilon

Workshops

- Negotiation Workshop (Harvard model)
Cambridge International Consulting (CIC)

SKILLS

- Adobe Photoshop design
- Bilingual English/Spanish