

Alexia Bejarano

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Employment Authorization

Approved to work in the U.S with Temporary Protective Status

Education

- Florida State University, Tallahassee, FL

Masters in international Affairs

from May 2022

GPA: 3.6

- Bachelors in international Affairs

from August 2019 to April 2021

Abroad Experience

- FSU Republic of Panama Campus, Panama

from January 2017 to August 2019

Skillset

- Extensive experience in tabling, marketing campaigns and event programming.
- Ample knowledge of the International Affairs field with special interest on diversity and internationalization in high education
- Multicultural communication and public speaking skills
- Speaks Spanish and English fluently and conversational Japanese.

Certificates

Global Citizenship Certificate

from August 2019 to April 2021

Professional Experiences

Writing and Digital Strategist Intern

from September 2021 to August 2022

Paton Marketing - Florida, USA

- Implemented many successful improvements in both the content and the digital strategy department.
- Extensive experience writing blogs, newsletters, and press releases for client's websites
- Learned many technical soft skills for digital marketing tools like SEO, Google Ads, Facebook Suite and more
- Managed the project "Searching for the Brand" which is developed for an e-book that specializes in innovative marketing strategies for small companies and start-ups.

Social Media Coordinator for Global Citizenship Certificate

Florida State University, Tallahassee, FL

from September 2020 to December 2020

- Conducted a social media campaign to highlight the primary services of the Global Citizenship Certificate which elevated the engagement for all social media.

- Produced a professional video for the certificate's digital platform, this video has helped thousands of students who are looking into the main resources of the Global Citizenship certificate.
- Transformed and diversified the Instagram feed with educational dynamic multimedia content which resulted in fantastical digital campaigns
- Applied innovative technologies to facilitate the access of resources to all students and faculty in the campus.

Involvement

- *Hispanic Graduate Student Association*

from January 2022 to April 2023

Vice-president

- *FSU Venezuelan Student Association*

from August 2019 to April 2021

Program coordinator