

## PROFILE

An engaged and enthusiastic graduate who's completed a degree in Music Business with concentrations in Entrepreneurship and Marketing. Skills include: organization, marketing, attention to detail, excellent communication skills, project management, proficiency in Microsoft Office and finance.

## EDUCATION

**Belmont University**, Nashville, TN (2009-2013)

**Major:** Bachelors in Business and Arts in Music Business

**Concentrations:** Entrepreneurship/Marketing

**GPA:** 3.15

**Related Courses:** Marketing of Recorded Music, History of the Recorded Business, Entertainment Law & Licensing, International Business, Statistics, Microeconomics/Macroeconomics, Speech and Communication, Sociology, Psychology, Strategic Management, Marketing, and Integrated Marketing in Music Business

**Study Abroad:** Valencia, Spain/Summer 2012: Completed 2 classes: International Business and Food & Society

## EXPERIENCE

The Bellamy Group Nashville, TN	Integrated Marketing Intern	October 2012-May 2013
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- Created integrated communication through social media tools Sprout Social, Facebook, and Twitter.
- Actively engaged with clients in social media presence.

Belmont Community Leaders Nashville, TN	Belmont Community Liaison	August 2010-May 2013
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- Proactively communicated "Belmont Literacy Day" through promotion, print, and digital mediums
- Implemented an annual "Unity Through Service" week reaching over 100 students.

Belmont SIFE (Enactus) Nashville, TN	Project Leader: 100 Kings	August 2010-May 2013
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- Led 100 African-American young men through a mock budget simulation (100 Kings).
- Led over 100 freshmen in creating their four year graduation track.
- Implemented an ACT prep course at Stratford Comprehensive High School for 25 students.
- Received the 2012 SIFE/Enactus World Cup.

American Marketing Association Nashville, TN	Project Leader: Moozie	August 2010-May 2013
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- Created a Kickstarter campaign to raise awareness about "Moozie's Orchestra Adventure" publication.
- Created marketing campaign for "Unity Through Service" week initiative.

Fundgiving Nashville, TN	Marketing Intern	March 2011-May 2012
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- Utilized social media platforms to generate online traffic.
- Maintained a database of products and services listed for more than 50 fundgivers.

## ACTIVITIES

**Belmont University**

Member, AMA: American Marketing Association (August 2011-May 2013)

Member, SIFE: Students In Free Enterprise (August 2010-May 2013)

Member, Engaged Scholars (August 2009-May 2013)

## WORK EXPERIENCE

**Belmont Call Center**

Receptionist, (June 2010-May 2013)

Responsibilities include: answering switchboard, receiving and answering inquiries, and filing documents.

**Belmont Center for Social Entrepreneurship**

Community Liaison, (August 2010-May 2013)

Responsibilities included: partnering community organizations with the Belmont Community, filing documents, planning and organizing community initiatives and projects.

**Kroger**

Store Clerk, (November 2006-November 2012)

Responsibilities included: bagging, stocking, cashiering, and cleaning.

**Belmont Summer Orientation Leader**

Student Assistant, (May 2012-June 2012)

Responsibilities included: assisting incoming freshmen with class registration, filing documents, and preparing day-to-day materials.

**REFERENCES**

**Available upon request.**